



FOR IMMEDIATE RELEASE

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**Sauder's Eggs Relaunches Conventional and Cage-free Eggs
As Penn Dutch Farms Brand**

Lititz, PA (November 1, 2025) — Sauder's Eggs, a family-owned Pennsylvania company and leading supplier of farm-fresh eggs across the **Mid-Atlantic, Northeast, and Midwest**, is proud to announce the relaunch of Penn Dutch Farms eggs. This brand reflects the company's Lancaster County heritage and long-standing partnerships with local family farms.

As part of this refined brand structure, Sauder's conventional and cage-free eggs will transition to the Penn Dutch Farms name, while Sauder's Eggs will remain the company's premium egg brand. This portfolio update was designed to offer shoppers clearer choices on the market shelf while continuing Sauder's long-standing commitment to quality, integrity, and responsible animal care.

Sauder's Brand Structure:

- **Penn Dutch Farms** – represents conventional and cage-free eggs, trusted by families who value traditional quality and everyday freshness.
- **Sauder's Eggs** – continues as premium eggs (free-range, free-range organic, pasture-raised, and pasture-raised organic), for consumers who value animal welfare first and foremost.

“Penn Dutch Farms reflects our heritage and where we've come from, while Sauder's Eggs drives our future,” said **Mark Sauder, President & CEO of Sauder's Eggs**. “While the name on our cartons is evolving, our commitment to quality and animal care remains unchanged. Two brands, one mission: delivering trusted quality in every egg.”

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*“From Our
Nest to Yours”*





Penn Dutch Farms eggs will continue to come from trusted farm partners **that follow Certified Humane or other third-party science-based animal welfare standards**, with a focus on hen health. Together, Penn Dutch Farms and Sauder's Eggs strengthen the company's ability to meet evolving consumer needs, delivering trusted quality across every segment of the egg category.

About Penn Dutch Farms

Penn Dutch Farms, part of the Sauder family of brands, represents more than 80 years of trusted quality and Lancaster County heritage. Through strong relationships with local family farms, we deliver fresh, responsibly produced eggs that reflect our dedication to integrity, animal care, and community. Together, Penn Dutch Farms and Sauder's Eggs offer a full portfolio built on tradition, quality, and trust.

www.saudereggs.com/penn-dutch-farms/

About Sauder's Eggs

Founded over 80 years ago, Sauder's Eggs is a family-owned business headquartered in Lititz, Pennsylvania. The company provides farm-fresh eggs to retailers and consumers across the Mid-Atlantic, Northeast, **and Midwest** and is one of the nation's top egg wholesalers, partnering with approximately 60 farms and processing around 1.1 billion eggs per year. Guided by integrity, quality, and community values, Sauder's remains committed to nourishing families and supporting the communities it serves.

www.saudereggs.com

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